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ALACTE

Alabama Association for Career and Technical Education

Business Section

Summer 2017-Thank You Teachers

Audrey Marshall
Business Section President

What a great year for Alabama Business Education teachers! Business teachers and students have demonstrated their commitment to “Gearing up” to promote the successes of students and programs with a jammed packed year of activities that showcased your students and programs.

Let’s not forget that it is important to let all stakeholders know the importance of what you do in both inside and outside of your classroom walls. Become an advocate for CTE and look for opportunities to share YOUR story--ALACTE needs your success stories to continue the important work of CTE educators in preparing our students to become College and Career Ready!



There is still time to register for the 2017 ALACTE conference!

The link for the ALACTE Summer Conference presenter registration is:
<https://alabamafblapbl.wufoo.com/forms/mickqrk1fdr3an/>.

ALACTE Award Nominees for Business Section

- ALACTE Administrator of the Year Nominee – Laura Bailey
- ALACTE Carl Perkins Community Service Award Nominee – Brenda Gibson
- ALACTE Teacher of the Year Nominee – Brenda Gibson
- ALACTE New Teacher of the Year Nominee – Shaneka Wallace

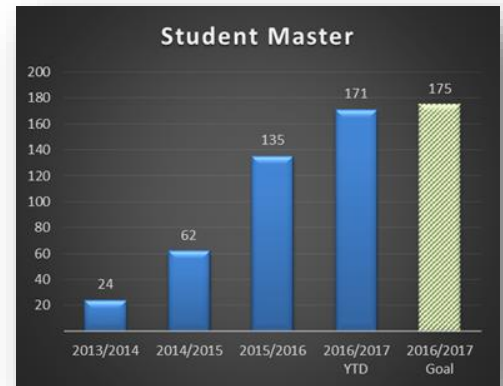
Business Section Headlines

Alabama Business students and instructors have surpassed last year’s Certifications earned. Congratulations!

Live Chat

Are you on Twitter?

Join business educators from around the US discuss issues and share ideas related to business education. Get connected with other business educators to learn something new and participate in an easy and informative way to gain professional knowledge. The #BusEdu chat is held every 1st and 3rd Tuesday of the month at 7PM CST. Visit the chat ABEA archive page to join in the fun and to share.





MEMORANDUM

TO: Executive Board of the Alabama Association of Career & Technical Education

FROM: Audrey Marshall, Business Education/Work-Based Education Instructor-Auburn High School
Section of the Alabama Association of Career & Technical Education

DATE: June 15, 2017

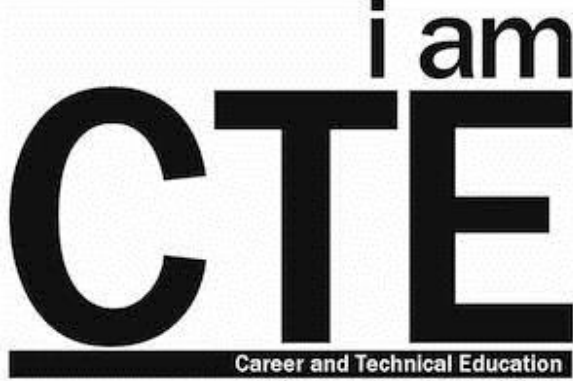
SUBJECT: President's Report for Annual Fall Board Meeting

What a great year for Alabama Business Education teachers! Business teachers and students have demonstrated their commitment to "Gearing up" to promote the successes of students and programs with a jammed packed year of activities that showcased your students and programs. I am pleased to once again report that across the nation, Alabama FBLA is continues to lead the nation in its commitment to raising and awareness and funds for the March of Dimes (MOD). FBLA chapters across the state raise \$92,629 for the MOD during 2016-17 and to cement Alabama's Legacy of Leadership in this area! Shown below are the 2017-18 officers for FBLA. These young people will join other CTSO students the second week to prepare to represent Alabama as the best in CTSO organizations nation!

In conclusion, I would like to personally thank our teachers for the work that they do both in and out of the classroom to pour into the lives of students and families in their communities. It is our teachers who give of themselves to ensure that students from across the state are provided with opportunities to excel academically and personally. As I close on my first year as Business Section President, my commitment to sharing the importance of offering business programs in high schools grows in addition to my support of acknowledging our teachers for the professionals that they are is renewed. Again I thank each of you and the members of the ALATCE Board assisting me in my new duties to serve our teachers and students this year.



It is important that we remain vigilant in sharing our efforts as teachers, advisers, and mentors to assist Alabama students in becoming college and career ready. I again encourage you to visit our Business Section blog and share updates about your program. <http://alactebusiness.weebly.com/> Be certain to include photos photos!) You may also share your accomplishments with me via email at alactebusiness@gmail.com or amarshall@auburnschools.org.



2016-17 Business Section

Goals Completed this year

- Increased communication
- Creation of member newsletter published three times annually. (Fall, Winter, Spring/Summer)
- Minutes on web, email contact, membership directory
- Increased publication of member accomplishments
- Increase participation in ABEA/SBEA/NBEA
- Collaborate with existing officers
- Recognize award recipients for each organization
- Establish web presence for the business section
- Creation of ALACTE Business Section email for historical use
- Creation of web page and social media presence
- Promote PLN for members through use of social media tools by advertising BusEd# Twitter chat
- Collaborate with ALSDE to obtain workshop presenters for ALACTE Summer Conference
- Meet with ALSDE staff to discuss ALACTE Conference needs
- Earlier solicitation for award recipients and conference presenters
- Provide certification and classroom resources for teachers

2017-18 Business Section

Goals

- 👉 Nomination of new slate of officers for ALACTE
- 👉 Increase membership in Business Section
- 👉 Creation of a Membership directory
- 👉 Continue sharing news and opportunities to collaborate for business teachers

ALACTE Business Section Membership Highlights:

- **EHS** Career Prep B students seeking deeper understanding of complex ideas of Identity Theft through thoughtful dialogue.
- CTE State Tour 2017 visited EHS Career Prep B.
- **Auburn High School** Business students were a ROARING success at the SUSCC Business Tournament!
- Thanks to Renasant Bank in **Childersburg** for presenting to Banking classes!
- Congrats to Marbury Technology Innovation Award winner, **Melanie Brooks, Walter Wellborn HS!**
- Congratulations to LCS Teacher of the Year **Catrice Thomas**
- Working with our Alabama FBLA students is a great passion of our staff. **Alabama FBLA** is the reigning top fundraising state in the country, and we are looking forward to learning about their efforts in the 2016-17 academic year!
- **Ben C. Rain High School** in Mobile, AL when they went purple earlier this month to raise funds to give every baby a fighting chance
- Congratulations to **Brewbaker Jr. High School, Florence Middle School, and Saraland Middle School** for making the FBLA Top 10 leaderboard!
- Congratulations Alabama FBLA Hall of Fame recipients: **Mrs. Debbie Raybon Andress, W.P. Davidson High School**
Mr. Stephen Byrd, Geneva High School
- Thank you to all who made **Spain Park's** 1st Mock Interview Day a success. Over 300 students interviewed by 40+ **professionals**
- Congratulations to Southern Business Education Association Collegiate Teacher of the Year **Dr. Elisha Wohleb** of Auburn University.
- Congratulations **LaTrenda Torrence-Salter, B.C. Rain's** 2017 Teacher of the Year!
- Congrats to the new Alabama Business Education Association officer team: Tiffany Stonecipher, Geri Kimble, Pamela Hickman, Morgan Palmer, Deana Goodwine
- Congratulations to students of **Morgan Palmer** for Certifying in Excel. Specialist.





FBLA-ML BIG TEN CHAPTERS

Updated March 17, 2017
(ranked by membership)

- 1 Brewbaker Jr. High (AL)—324
- 2 Florence M.S. (AL)—300
- 3 Beebe Jr. H.S. (AR)—285
- 4 Watson B. Duncan M.S. (FL)—232
- 5 Williams IB M.S. (FL)—197
- 6 Independence M.S. (FL)—186
- 7 Wisconsin Rapids Jr. High (WI)—172
- 8 Mansfield M.S. (AR)—165
- 9 Chestnut Ridge M.S. (PA)—158
- 10 Saraland M.S. (AL)—131



First Annual March of Dimes
"Purple Day"



TRAINING OPPORTUNITY
July 13-14, 2017
HUNTSVILLE, AL

TAKE CHARGE TODAY REDSTONE FEDERAL CREDIT UNION
Financial Education for a Better Future

Strategies for teaching financial literacy topics:

Register for this FREE event
*Space is limited

- PEDAGOGY
- EXPERTS
- NETWORKING
- LESSON PLANS

Training Site: "The Atrium"
Redstone Federal Credit Union
220 Wynn Drive
Huntsville, AL 35893



Thanks in advance ALACTE Business Section Conference Presenters... We have a great time to look forward to some outstanding workshops and presenters!

Workshop/Roundtable

Real World Marketing Experience in the Classroom Through Concert Promotion: Reach and Teach
Business Education Section Meeting

Foundations: Financial Literacy Building Blocks for the Classroom

Insurance: Invest NEFE: High School Financial Planning Program

EverFi Free Online Resources

What Teachers and Students Need to Know About Investing for the Future!

Commerce and Information Technology Opening Session

DECA President and FBLA President will bring greetings

Understanding Creditworthiness, Credit Reports, and How Credit Scores Impact Everyday Life

CIT Closing Session

ABEA - Your Professional Organization

What Can I do with LiveBinders in My Classroom?

What Can I do with LiveBinders in My Classroom?

Cyber Security Session #1 & #2

Netiquette: What's That?

Accommodations vs. Modifications: Dispositions

Marketing Education Section Meeting

Developing Savings Habits at a Formative Age

AIDT Interview TIPS

FDIC: MoneySmart of Young Adults

Literacy Collaborative Design in CTE

Learning Games for Business and Marketing Teachers

How Career Coaches can be Incorporated into CTE Curriculum

FBLA: An Integral Part of the Curriculum

How to Increase Microsoft Office Certification Credentials with Gmetrix Practice Tests and Microsoft Official Academic Courseware (MOAC)

Virtual Business: Engage, Excite & Learn

Innovations in Technology

How to Create a Student Torchbearer!

Tips, Tricks, and Shortcuts on Microsoft Office

DECA: An Integral Part of the Curriculum

CTSOs - What in the World am I Doing?

Planning for Success: Academic and Career Planning for Students

QuickBooks Online and What's New in 2017

Beyond Google Search: Find Free and Engaging Resources Through Next Gen Personal Finance

Organizing Your Work Using a Kanban Board

Getting Started with Microsoft Imagine Academy and Certification

Microsoft Imagine Academy: Computer Science Overview

Cyber Security

Onsite Lab Available for Teachers to Test for a Credential

Earning an Excel Certification Leading to the MOS Master Level: High Demand Skills (BusinessLeaders/Teacher Panel)

Excel Product Training and Teacher Best Practices

TSE Section Breakfast/Business Session (SkillsUSA Advisors Only)

Onsite Lab Available for Teachers to Test for a Credential

Industry Tours



Thank
you



Session Presenters:

Laura	Anglin	Shawna	McCullar
Carly	Borden	Willis	McKee
John	Boyles	Julie	Moreno
April	Clark	Dawn	Morrison
Jennifer	Daniel	Buffy	Murphy
Elizabeth	Diamond	Tehilia	Murray
Jacoba	Durrell	John	Olsen
Deana	Goodwine	Tim	Ranzetta
Paul	Grethel	Rochelle	Seals
Robin	Hunt	Kim	Smith
Jannie	Jordan	Gary	Warner
Lori	Koehlinger-Troy	Lisa	Weeks
Rhett	Laubach	Rodgetta	Williams
Daniel	Lord		



Thank you business teachers
for ALL that you do for Alabama children
and your communities because

YOU ARE...

CTE
Career and Technical Education