



Message from

Audrey Marshall

Business Section President

Hello BE Section Members!
 I am pleased to serve this year as your ALACTE Business Section president as we “Gear Up” for a successful 2016-17 school year. This year has been off to a great start with the recognition at the ALACTE Conference of three Business Section members who are shown on the right.

After receiving member contact information, a request was made to teachers to provide news and updates at their schools.

Advisers enjoyed sharing time and tips for advising FBIA members at the District Workshops hosted by each District Vice President. Students and teachers learned ways to implement activities for the 75th Anniversary Diamond Chapter Recognition for nationals Ideas were also discussed for completing chapter and membership awards. The Administrative Board members, FBIA officers, District Vice Presidents and Advisers all assisted by presenting workshops at this event as well as at other workshops held throughout the state. Pictured on Right are FBIA District V Advisers attending workshop at **Munford HS**.

Business Section Headliners

Congratulations to the following Business Section Members who were recognized at the ALACTE Conference in August.

Dawn Morrison
Educational Administrator-ALSDE
 ALACTE Educational Administrator of the year

Tyler M. Laye
Business Instructor-Sylacauga HS
 Carl D. Perkins Community Service Award

Brenda D. Gibson
Business/Marketing Instructor-Northridge HS
 Business Section Teacher of the Year Nominee

Congratulations!

AnnaKay Holland, Russellville High School Commerce and Technology Education Teacher on completing your Doctoral Degree in Educational Leadership at the University of Alabama!

Janet Wilson, Gaston School on receiving Google for Education level 1 Certified Educator!



Mountain Brook Business teachers went back to college in October at the University of Alabama in Birmingham. Thanks to the UAB Collat School of Business for hosting business teachers **Lori Beasley, Amber Benson, Brook Hawkins, and Jill Covington.** (Top Right)

Students at **Hoover High School** pose after spending the day at University of Alabama to compete in the Alabama Personal Finance Challenge! Vestavia Hills High School's team placed 3rd in the state. (Bottom Right)

All **Mountain Brook** students taking business classes are eligible to earn the honor classification of Business Completer. The Business Completer will receive honor cords to wear at graduation and will be recognized at award's day. To qualify for this distinction, a student must earn a total of three business course credits in two or more business classes. Business Classes: AP Computer Science A, Accounting, Business Essentials, Business Law, Business Finance, Business Principles and Management, Business Technology I, Business Technology II, Leadership Mountain Brook, Workforce Essentials, Career Co-Op, Career Focus, Multimedia Design, and Career Explorations (9th). (Pictured Bottom Left)



Shelby County Career Awareness Fair

Tenth-grade students filled the Shelby County Exhibition Center in Columbiana on September 12 and September 13 for the annual Career Awareness Fair hosted by the Greater Shelby County Chamber of Commerce. The event provided an opportunity for business professionals to share

information with students on the education, training requirements, salary range, work place expectations to be employed in a variety of career fields. Students attending the event were allowed to visit three career clusters in which they had a specific career interest according to the results of their Kuder Navigator career assessment and one of their own choice. Students were given sample interview questions to ask the presenters in order to gain more perspective about each career choice, such as why they choose that particular career, education and training requirements, promotion opportunities, advantages and disadvantages, and career satisfaction. (Pictured Above)



National Business Education Association Conference

High School and University Business Instructors attended the NBEA in Myrtle Beach, SC October 20-22. (Pictured Bottom Middle)



Students of **Linda Terry**, Business Education instructor at **Fayetteville High** in Sylacauga, Alabama presented information about how to save money and make a bank deposit to 1st graders. FHS students pictured on the right.



Mayor Gary Fuller and the Opelika City Council recognized Alyasia Maddox, Kimecia McCord and Lauryn Marshall - members of the **Opelika High School** Future Business Leaders of America and presented them with a Proclamation of Congratulations for taking 2nd place in the E-Business competition at the FBLA State Conference, earning a place in the National Competition this summer. He also congratulated the members of the chapter for their efforts to raise over \$1000 for the March of Dimes. Opelika High School FBLA members pictured on the left. Advisers are **Mandy Edwards** and **Stephanie David**.

Calera High Students had the opportunity to learn more about career fields offered through Alabama Power during a one week Power Up Camp held July 11-14. The new camp was offered by Calera High School in collaboration with Alabama Power and the Shelby County Education Foundation, who provided a \$5,000 grant to cover expenses associated with the camp.

Auburn High School hosted its first Pathfinder | Auburn Work-Based Education Employment Fair. The purpose of this event is two-fold: 1) To connect employers with potential employees (AHS students). 2) To expose students to employment opportunities available locally. Students were encouraged to bring their resumes and to be prepared to apply and/or interview with prospective employers. Over 40 employers participated in the Fair. A special thank you to Lyons HR and Steve Pruitt and Auburn Electrical Construction Co., Inc. for partnering with the AHS Work-Based Education program to host the event to place students. (Photo top left)

Lisa Weeks, Education Specialist with the State of Alabama. As FBLA-PBL State Adviser for more than 15 years, Mrs. Weeks leads the charge in supporting our state partnership plan, working diligently with the FBLA-PBL state officers, advisers and students across the state to ensure March of Dimes mission awareness and fundraising success. Under Lisa's leadership, Alabama FBLA-PBL has raised more than \$160,000 for the March of Dimes Alabama Chapter in just 3 years. We are deeply grateful for Lisa's leadership and support here in Alabama. (Photo bottom left)

Stacy Cox, Robert E. Lee High School is all smiles after winning a \$25 Gift card for assisting with the BE Section Registration at the ALACTE Summer Conference.

Leeds High School FBLA members are currently selling Belk Charity Sales tickets to earn funds for their organization. (Photo bottom Right)



**DO YOU WANT TO WALK THE STAGE IN
ATLANTA
THIS SUMMER?**
this year, Alabama FBLA is offering its members
an opportunity to prepare for National Competitions at
CHAMP CAMP

you will have the opportunity to receive valuable feedback
from professionals, past winners, and more!

Champ Camp will be held at

Lawson State Community College

Birmingham Campus
3060 Wilson Road, SW
Birmingham, AL 35221

Alabama Center for Advanced Technology and Training
Lab 3

June 8, 2016 • 9:00 a.m. to 3:00 p.m.

Registration is open now at
alabamafblapl.wufoo.com/forms/fblapl-champ-camp/

We hope to see you there!



Alabama FBLA was represented at the MBAResearch Conclave 16 held in Mobile, Alabama by Alabama FBLA State Secretary, **Keenan Carter**. **Debbie Andress**, Adviser.

Thank you **Willietta Conner**, ALSDE Specialist for kicking off College Application Week with our Alabama Business Students



FBLA Champ Camp 2016

National Leadership Competitive event qualifiers were encouraged to attend the second Annual Champ Camp at Lawson State community college on June 8, 2016. These sessions are designed to assist competitors as they prepare to compete at nationals in their respective events.

Joint Leadership Development Conference

FBLA Members and Business Education Instructors were given the opportunity to share their stories and to create new stories at the 2016 Joint Leadership Development conference. Hundreds of FBLA members attended this event which was held on October 18-19.



**Congratulations 2016-17 FBLA State Officer Team
As you begin your Legacy of Leadership!**

- Lisa Weeks**, State FBLA Adviser
- Elise Chandler**, State President, **Amber Brown**, State Officer Adviser
- Keenan Carter**, State Secretary, **Debbie Andress**, State Officer Adviser
- Preston Bassham**, District 1 VP, **Chasity Carroll**, State Officer Adviser
- Taylor Wallace**, District 2 VP, **Melanie Trull**, State Officer Adviser
- Landon McNellage**, District 3 VP, **Vicky Crane**, State Officer Adviser
- Mary Grace Yates**, District 5 VP, **Leslie Gilliam**, State Officer Adviser
- Briana Seeger**, District 6 VP, **Cassie Talley**, State Officer Adviser

**Congratulations Business Education Section Members
Appointed to 2016-17 National FBLA Positions**

Lisa Weeks, Chair, State FBLA Chair/Adviser ALSDE
Alabama State Department of Education (AL)
Southern Region

Vicki Crane, Saraland HS FBLA
National Awards Program Committee Representative

